



## PRESS RELEASE

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Campus Products, Inc is pleased to announce that for the second consecutive year one of its signature products, the “*Stemshine*” Glass Polisher (GP8A) has been named a **2008 Kitchen Innovations Award recipient by the National Restaurant Association!**

Composed of several industry leaders (see attached summary) the Kitchen Innovations panel bestows this prestigious recognition on companies and equipment who demonstrate true innovation for the foodservice and hospitality industry. Campus Products, Inc is very proud to have been a recipient of a Kitchen Innovations Award for two consecutive years! See our web site [www.cpishine.com](http://www.cpishine.com) for additional information, specification sheets and demonstration videos.

The “*Stemshine*” GP8 Glass Polisher is a very unique labor saving, image enhancing piece of equipment designed to function in any foodservice environment. Exit surveys have established that fully 95% of all adult foodservice patrons inspect their glassware and cutlery within the first 180 seconds of being seated in an establishment. In those crucial moments the customer will form a mental opinion on several aspects of any operation including food quality, facility cleanliness, customer consideration and general hygiene. The “*Stemshine*” ensures that these critical opinions are always positive.

The primary function of the “*Stemshine*” is to deliver breathtakingly polished glassware and stemware from operator to customer in a consistent fashion; no more streaks from water, dust from drying cloths, no more visible thumb prints and definitely no more lipstick marks. Just a consistent brilliant shine. Along the way the “*Stemshine*” assists any operator in several different areas of his/her facility.

The GP8 reduces labor costs by drying stemware four times faster than any human is capable of. It uses a synthetic polymer brush system which is three times more absorbent than cotton with twice the life expectancy to wick away moisture on the glass. By using eight brushes the “*Stemshine*” can dry/polish two stems at a time, or approximately 400 per hour! The ergonomically designed brushes can handle virtually any size glassware/stemware from large bowl Bordeaux stems to pilsner glasses to delicate champagne flutes; this enhances employee productivity. By automating the drying/polishing process the GP8 dramatically reduces breakage inherent with today’s delicate stemware. By eliminating breakage it also reduces the potential for injury often caused during the polishing process. The final benefit of the “*Stemshine*” is the operator’s ability to reduce the use of expensive rinsing and sheeting agents common to most cleaning cycles; this not only enhances the bottom line but is a bit easier on our environment.

Designed with both large and small facilities in mind the GP8 will fit in any sized operation. It is small and light enough to be portable throughout any operation and uses simple 120V “plug and play” electronics so there is no special wiring or circuitry required. The “*Stemshine*” is at home in a high volume environment as its innovative engineering can keep up with most volume requirements. In a smaller boutique situation the GP8 excels as it frees up personnel for more important service tasks and delivers a premium product (finish) in an economical fashion.

Have you ever sat and calculated the amount of labor needed to hand dry and polish glassware/stemware in your location day in, day out? What about stem breakage or the occasional health claim due to cuts and stabs? By automating the process the “*Stemshine*” GP8 dramatically reduces back of the house labor, improves efficiency and safety and can often pay for itself within months of installation; see our “cost saving” calculator on our web site.

At Campus Products we understand that today’s foodservice operator faces many challenges. With intense competition, increasing labor costs and heightened sensitivity towards employee safety, moral and environmental issues it’s a wonder an owner has time to think. The Campus Products “*Stemshine*” GP8 can remove a few of the day to day worries; this will allow you more time and resources to focus on the most important aspect of your business, THE CUSTOMER!

