In-store impulsegenerating merchandiser

Hot Island 120 - 2 level

Placing impulse food products near the checkout area or the store entrance has proven to be a successful strategy in today's grab-and-go market. With the Fri-Jado Hot Island, your customers can pick up delicious, hot, pre-packaged snacks and meal solutions practically anywhere in the store.

Fri-Jado's Hot Island provides an attractive product presentation and keeps your products hot! Superior, patented holding technology keeps your hot products warm at 65°C for at least 4 hours. Hot air is blown from the front of the shelf and circulates within the shelf surface resulting in optimum air circulation around the hot product.

Large transparent side panels and top panel give a full 360-degree product view. The appealing transparent design gives outstanding product presentation which is sure to boost impulse sales. For easy access during cleaning, side windows can be opened.



Features Hot Island 120 - 2

Top features

- Flexible positioning: hot food sales anywhere in your store
- 360-degree product view
- Illumination and price strips on each shelf
- Hot Blanket holding technology keeps products warm at 65° for at least 4 hours
- Side windows can be opened for easy cleaning
- Boosts impulse sales
- Endless possibilities ideal for chicken (portions), panini, pies, pastries, soups, hot rolls, wraps etc.

Standard characteristics

- Self serve heated multilevel island merchandiser
- 120 cm wide 2 level display
- Total display capacity of 2.12 m²
- Footprint of 1.6 m²

Optional

- Bumper set
- Cross-selling basket



Optimum product visibility



Side doors for easy cleaning

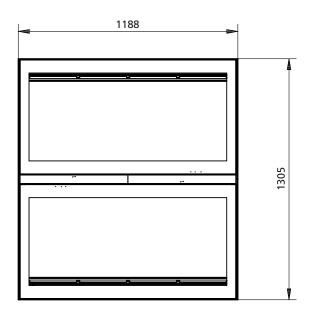


Bumper set (optional)



Cross-selling basket (optional)





HI 120 - 2

1 Power cable, 2.5 m

Dimensions

Width	1188 mm
Depth	1305 mm
Height	1522 mm

Technical data

Net weight	278 kg
Gross weight	364 kg
Voltage	3N~ 400/230 V
Frequency	50/60 Hz
Power	4.3 kW

Specifications and technical data are subject to amendment without notice.

These are basic drawings. For more detailed technical information, please refer to the installation manual. Patent numbers: EP2309897, additional patent pending

